



COOKIE POLICY

A. INTRODUCTION

Reaction Group Limited (“we” or “us” or “our”) may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website <https://www.reaction-grp.com> including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customise the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

This cookie policy was created using Termly.

B. USE OF COOKIES

A “cookie” is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the

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Site, facilitate purchase procedures, and track the pages you visit. Cookies help us understand how the Site is being used and improve your user experience.

C. TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

- **Essential Cookies**

These cookies enable core functionality such as security, verification of identity and network management. These cookies can't be disabled.

- **Marketing Cookies**

These cookies are used to track advertising effectiveness to provide a more relevant service and deliver better ads to suit your interests.

- **Functional Cookies**

These cookies collect data to remember choices users make to improve and give a more personalised experience.

- **Analytic Cookies**

These cookies help us to understand how visitors interact with our website, discover errors and provide a better overall analytics.

D. CONTROL OF COOKIES

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

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To disable cookies on our website please navigate to the wording at the bottom of the screen:

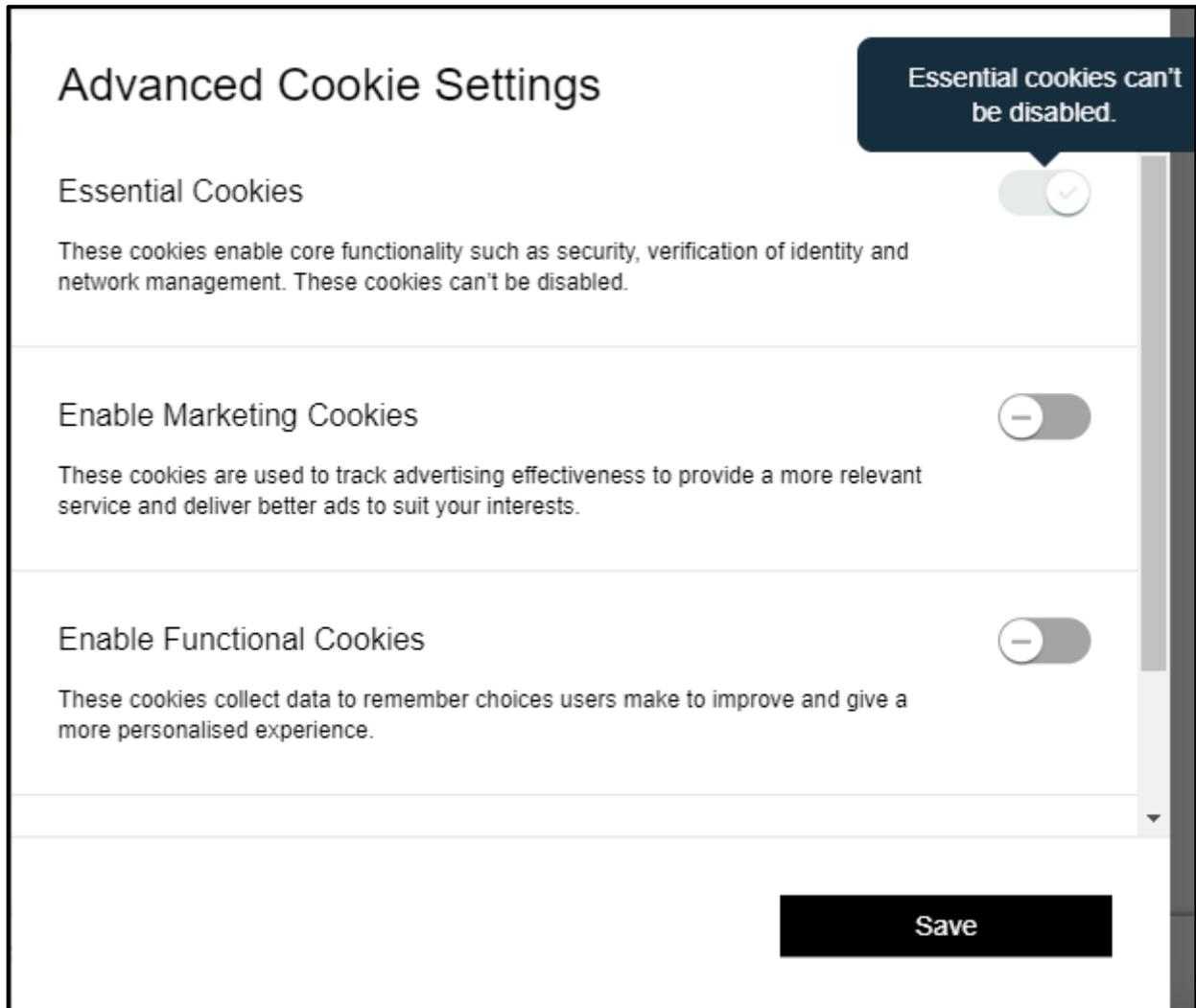
We use cookies on our website to see how you interact with it. By accepting, you agree to our use of such cookies. [Privacy Policy](#)

Settings

Accept



Click on the Settings button and you will be presented with the following choices:



As shown in the example above, Essential Cookies cannot be disabled since they are key to being able to access the site.

However, all other cookies can be disabled (as shown in the example above) and then selecting save. You will still be able to access the website though some of the key features of the site may be limited.

For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

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- [Apple Safari](#)
- [Google Chrome](#)
- [Microsoft Edge](#)
- [Microsoft Internet Explorer](#)
- [Mozilla Firefox](#)
- [Opera](#)
- [Android \(Chrome\)](#)
- [Blackberry](#)
- [Iphone or Ipad \(Chrome\)](#)
- [Iphone or Ipad \(Safari\)](#)

In addition, you may opt-out of some third-party cookies through the [Network Advertising Initiative's Opt-Out Tool](#).

E. OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customise the Site and improve your experience.

A “web beacon” or “pixel tag” is a tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

F. PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy <https://www.reaction-grp.com/privacypolicy> posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

G. CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:

Reaction Group Limited
 Poundbury House
 Poundbury West Industrial Estate
 Dorchester

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Dorset
DT1 2PG

Telephone: 0203 885 2299

Reaction Limited is committed to assessing and improving the impact of its activities, including the risk to, and expectations of all Stakeholders. The GDPR Cookie Policy should not be read in isolation but cross-referenced with all relevant Reaction Limited policies.

Kim Baker
Human Resources Advisor

Last reviewed 17/12/2021

The content of company policy documents may vary by source, however the principles and context remain unchanged and not open to alternative interpretation.

Issue:	Date:	Description of Amendment:	Authorised by:
00	17.12.2021	Original Issue	Kim Baker

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